As the inventors of Bubble Wrap® brand cushioning over 50 years ago, our secret to a better bubble has always been in keeping our bubbles full of air for the entire shipping cycle. We do this using our patented Barrier Bubble® technology.

The superior strength of our bubbles provides a better value:

**Superior Cushioning** – Higher initial thickness and fullness provides up to 30% better protection than other air cellular materials.

**Reduced Costs** – Less material is required for protection versus non-barrier brands.

**Longer Lasting Protection** – Air retention layer maintains consistent cushioning throughout the shipping cycle.

Recycled Grade material provides all of the strength and dependability of our classic Bubble Wrap® brand material with three times the recycled content.

**Contains a minimum of 50% pre-consumer recycled material**

### The Difference is Our Barrier Bubble® Technology

**Bubble Wrap® Brand**

Sealed Air® Barrier Bubble® Retains Cushioning Thickness

**Non-Barrier Brand**

Air Loss

Other Non-Barrier Brands Lose Cushioning Thickness

### Environmental Benefits of Bubble Wrap® Cushioning

In addition to using a minimum 50% of recycled material, Bubble Wrap® brand Recycled Grade material offers these environmental benefits:

**Source Reduction** – Provides better protection using less packaging material compared to loose fill or paper.

**Damage Reduction** – Eliminates the need to ship replacement products, and the associated transportation impact.

**Reusable** – Air retention layer allows for multiple uses.

**Recyclable** – Bubble Wrap® brand material can be recycled through Sealed Air locations and at many independent recyclers.

To find out more, visit: www.bubblewrap.com/recycle

### Select the Right Size for Your Application

- **CR (Small) 3/16”**
- **DR (Large) 1/2”**

Meets requirements of Commercial Item Description A-A549.