

*Getting the most from your stretch film
while realizing significant savings!*



I N T R O D U C I N G

Rite-Gauging®

Σ Sigma Stretch Film
Our Product is Stretch Film, Our Strength is Our People

What is Rite-Gauging?

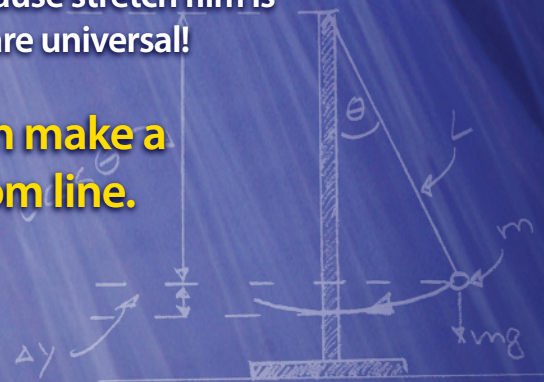
Rite-Gauging is the application of the correct film, thickness, overlap, revolutions and force-to-load that ensures equal containment force to the top, middle and bottom of the pallet load.

Rite-Gauging sets a containment standard that is measureable, repeatable and cost/pallet load effective.

Rite-Gauging reduces risk and variance.

Rite-Gauging treats every application as a unique set of circumstances and variables...just because stretch film is involved, does not mean applications are universal!

HOW YOU USE stretch film can make a HUGE difference to your bottom line.



Stretch film is not a cost to your business!
It adds value to your business by enabling the safe shipment of your valuable products to your clients.

Why should I care about Rite-Gauging?

Making the right decisions in **the way** you use stretch film can significantly boost your profit.



- ✓ reduce damage during shipping
- ✓ reduce wrapping cycle time
- ✓ reduce the amount of film you use
- ✓ save money
- ✓ improve sustainability

You **CAN'T** fight the **Math**

Whether you're a multinational conglomerate, a one-location manufacturer, or somewhere in between, you lose an average of .58% of your total sales due to product damage sustained within your supply chain. You're not alone—everybody does. This is an AVERAGE.¹

¹Source: 2008 Joint Industry Unsaleables Report: The Real Causes and Actionable Solutions, The Grocery Manufacturer's Association, Food Marketing Institute and Deloitte, 2008.

Let's see how this plays out.

Company A

\$1-billion in annual revenue

\$1-billion

X .58% damaged goods

**\$5,800,000/year in goods
damaged within supply chain**

Company B

\$3-million in annual revenue

\$3-million

X .58% damaged goods

**\$17,400/year in goods
damaged within supply chain**

It's not even close to magic. It's about Containment Force.

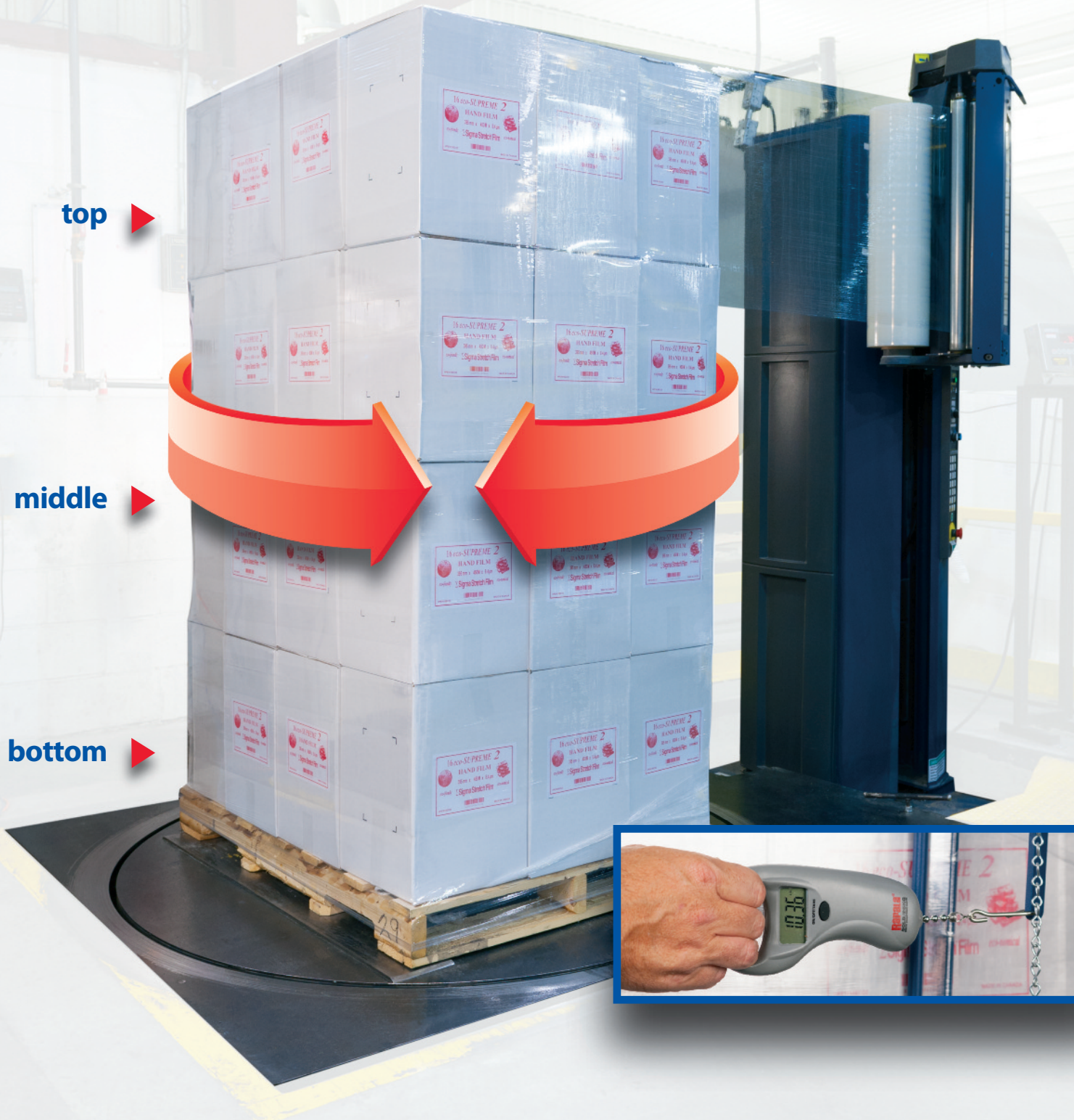
Containment force: Using stretch film holds the pallet together...this is its CRITICAL function. Containment is optimized when the force is appropriate and when there is consistent force at the top, middle, and bottom of the pallet.

Pallets are most likely to fail when containment force is below the minimum requirement.



What's on the pallet, how much it weighs, and how far it is shipping all factor into the equation.

Equal containment force is required...



What are the **benefits** of Rite-Gauging?

Rite-Gauging means using the right amount of stretch film, applied properly, to unitize (or bind your pallet together) to ensure the safe and damage-free delivery of product through your supply channel.

By employing Rite-Gauging you will **lower your cost-per-pallet and realize significant savings.**

Rite-Gauging will:

- ☒ Reduce the amount of film you use
- ☒ Stretch your capital equipment expense
- ☒ Reduce stretch film roll changes
- ☒ Increase the productivity of your line

- ☒ **But MOST IMPORTANTLY, you will deliver more goods UNDAMAGED! This will SIGNIFICANTLY reduce waste and improve customer satisfaction.**

It is the total value proposition

Film Price

Value of Rite-Gauging

**Reduction of
Unsaleables**

**Reduced
Labor Cost**

**Improved
Sustainability**

**Improved
Efficiency**

**Customer
Satisfaction**

**Overall Cost
Reduction**

**Improved
Bottom Line**

Gauge for yourself!

Rite-Gauging has improved the overall package and reduced the per pallet cost in 90% of our Client Rite-Gauging Assessments.

We can do the same for your company!

You've got nothing to lose and everything to gain.

Give us the opportunity to show you how this works in your facility.
We need one hour to demonstrate Rite-Gauging using your equipment.





**Will you give us
one hour?**



sigmastretchtools.com

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